



ESM Association of Central Florida, Inc
P.O. Box 593844
Orlando, Fl. 32859-3844

Re: 2009 Membership Renewal

September 23, 2008

Dear Associate Member,

You are receiving this letter because it is time to renew for 2009! I am working on the 2009 budget for my properties and I am sure you are too. Don't forget to add in the 2009 membership fee for ESM! You will benefit from the opportunities provided by the **Employee Services and Management Association of Central Florida, Inc.**

Please join us in 2009 and discover just what we, The ESM Association, can do for you!

Founded in 1989 with 6 members, the ESM Association of Central Florida has evolved to more than 140 companies and organizations representing more than 250,000 employees in Central Florida.

Who are we? We are Hotels, Theme Parks, Hospitals, Mortgage Companies, Manufacturing Plants, Entertainment Venues, Merchandising, Doctors Offices, Electronic Services, Event Planners, Insurance Companies, Service Providers, and many other disciplines. We are local employers of choice united by a goal to provide enhanced benefits that increase employee satisfaction and retention.

Members enjoy monthly meetings at fabulous venues and opportunities to network with peers in and out of their fields and industries. You will benefit from vendor fairs, national conventions and the ability to showcase, and provide venues, products and ideas that interest you.

For further information, please call me at 407-851-0508, or e-mail betty.homan@marriott.com. Also visit our Central Florida website at www.esmacfl.org . We are part of a National Organization and also invite you to visit the ESM Association website at www.esmassn.org

Please renew your application with us! Enclosed is the 2009 application for your convenience. Please include this in your budget for 2009! Call me for assistance or questions.

Warm regards,
ESM Association of Central Florida, Inc.

Betty L. Homan
Associate Member Representative





MEMBERSHIP APPLICATION 2009

- Employee Stores
- Community Services
- Convenience Services
- Dependent Care
- Recreation Programs
- Recognition Programs
- Special Events
- Travel Services
- Voluntary Benefits
- Wellness

Check Appropriate Box for Type of Membership

Associate Membership: <i>(Member who has a product or service to sell)</i>	\$200.00	<input type="radio"/>
Associate Membership (Chapter Addition):	\$125.00	<input type="radio"/>
Student Membership:	\$ 50.00	<input type="radio"/>

Name of Business: _____

Street Address: _____

City, State, Zip: _____

ESM Assoc. Rep _____ Title: _____

Person Responsible for Discount Program: _____

Office Phone: _____ Fax: _____

E-mail Address: _____ No. of Employees: _____

How Does the Company Want to Receive Special Offers From Association Members?

- | | | |
|-------------------------------|-----------------------------------------------------------|-------------------|
| 1. Flyers: | Yes <input type="radio"/> No <input type="radio"/> | How Many? _____ |
| 2. Posters: | Yes <input type="radio"/> No <input type="radio"/> | How Many? _____ |
| 3. Discount Coupon Cards: | Yes <input type="radio"/> No <input type="radio"/> | How Many? _____ |
| 4. Payroll Stuffers: | Yes <input type="radio"/> No <input type="radio"/> | How Many? _____ |
| 5. Letter: | Yes <input type="radio"/> No <input type="radio"/> | How Many? _____ |
| 6. Phone Call Before Sending: | Yes <input type="radio"/> No <input type="radio"/> | To Whom? _____ |
| 7. Company Store: | Yes <input type="radio"/> No <input type="radio"/> | |
| 8. Vendor Fair Onsite: | Yes <input type="radio"/> No <input type="radio"/> | |
| 9. Newsletter Write Up: | Yes <input type="radio"/> No <input type="radio"/> Member | |
| 10. E-mail | Yes <input type="radio"/> No <input type="radio"/> | Referral by _____ |
| 11. Other: | _____ | |

Mail Application and Membership Fee to:
 ESM Association of Central Florida, Inc.
 P. O. Box 593844
 Orlando, FL 32859-3844
 Please also Fax a copy to 407-855-6884
 Website: www.esmacfl.org

For Information Please Call:
 Ralph R. Recht – President (407) 855-6161
 Leslie Whitmer – Vice President (386) 226-6531
 Paula Pease – Secretary (321) 354-3524
 Carol Marchell – Treasurer (407) 855-5120
 Betty Homan – Associate Rep. (407) 851-0508